

Financial Results Briefing for the Six Months Ended September 30, 2025

Securities Code: 7780

Menicon Co., Ltd. November 17, 2025

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I am Koji Kawaura, President and CEO of Menicon Co., Ltd. Thank you very much for joining our financial results briefing today.

Now, let us begin.

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The contents of today's presentation are as shown on this slide.



I. Consolidated Financial Results Summary for 2Q FY2025

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First, I will explain the overview of the consolidated financial results for the second quarter of FY2025.

cpansion of 1-DAY lens sales a ofit and EBITDA.	nd the effect of	price revisions	led to an	increase in gross
(JPY mn)	FY2024 2Q	FY2025 2Q	YoY	YoY (Constant currency basis)
Net sales	60,571	61,480	+1.5%	+1.9%
Cost of sales	27,770	28,205	+1.6%	+1.7%
(Cost of sales ratio)	45.8%	45.9%	(+0.1 pt)	-
Gross profit	32,801	33,275	+1.4%	+2.0%
SGA	27,313	28,106	+2.9%	+3.0%
(SGA ratio)	45.1%	45.7%	(+0.6 pt)	-
Operating profit	5,487	5,168	-5.8%	-2.7%
(Operating profit margin)	9.1%	8.4%	(-0.7 pt)	-
EBITDA*	9,455	10,003	+5.8%	+7.6%
(EBITDA margin)	15.6%	16.3%	(+0.7 pt)	-
Ordinary profit	5,618	5,016	-10.7%	-7.9%
Profit attributable to owners of parent	3,622	3,153	-12.9%	-8.6%
Prevailing exchange rates in FY2024 2QEUR: JPY	165.8, USD: JPY 152.5, CN	Y: JPY 21.3 Y: JPY 20.3 (Referen		

Net sales increased by 1.5% year on year to JPY 61.4 bn. Although net sales of Orthokeratology-related business in China declined, factors such as the expansion of 1-DAY lens sales and the contribution from price increases in Japan led to a 1.4% increase in gross profit to JPY 33.2 bn, resulting in profit growth.

While we have continued investments for future growth, including preparations for operation at the Malaysia Plant, operating profit decreased by 5.8% to JPY 5.1 bn, whereas EBITDA increased by 5.8% to JPY 10.0 bn.

Profit attributable to owners of parent decreased by 12.9% to JPY 3.1 bn.

Meanwhile, in the second quarter only (three months), operating profit increased by 14.3% to JPY 3.2 bn, showing a recovery trend.

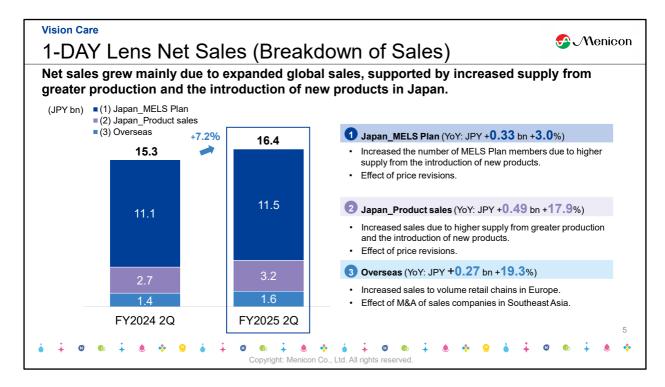
t sales grew mainly driven by th pansion.	e 1-DAY lens,	due to increas	ed supply	and global sales
(JPY mn)	FY2024 2Q	FY2025 2Q	YoY	YoY (Constant currency basis)
Net sales	60,571	61,480	+1.5%	+1.9%
Vision Care*	56,295	57,278	+1.7%	+2.1%
1-DAY lens	15,389	16,497	+7.2%	+7.2%
Japan_MELS Plan	11,195	11,533	+3.0%	-
Japan_Product sales	2,777	3,273	+17.9%	-
Overseas	1,416	1,689	+19.3%	+19.1%
Orthokeratology-related	7,656	6,800	-11.2%	-7.9%
Other Contact lenses and Lens care products	33,249	33,980	+2.2%	+2.1%
Healthcare and Life Care	4,276	4,202	-1.7%	-1.5%
1-DAY lens and Other Contact lenses and Lens care products	48,638	50,478	+3.8%	+3.7%
MELS Plan	24,883	25,189	+1.2%	

The breakdown of net sales is as shown on this slide.

For "1-DAY lens" and "Other Contact lenses and Lens care products," net sales increased year on year, mainly due to the increase in the supply volume of 1-DAY lens and the effect of price increases in Japan.

On the far right of the table, we show the comparison with the previous year on a constant currency basis.

For Orthokeratology-related business, the impact of exchange rate fluctuations was relatively large, as the second quarter in China (April to June) saw the Japanese yen strengthen.

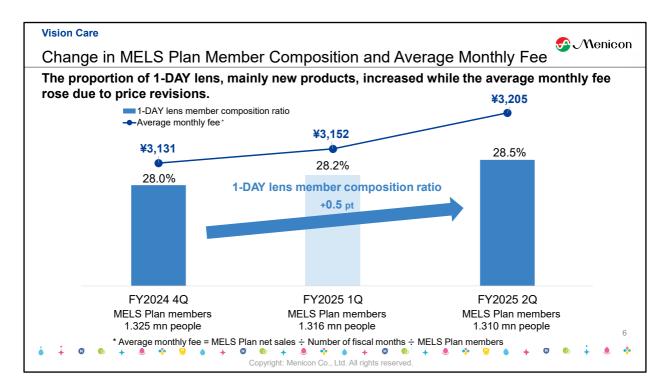


Net sales of 1-DAY lens increased by JPY 1.1 bn year on year, reaching JPY 16.4 bn.

For silicone-based 1-DAY lens, which continues to see strong global demand, an increase in production volume and the introduction of OEM products in Japan contributed to the expansion of net sales.

In addition, overseas, sales increased due to the expansion of sales of non-silicone-based 1-DAY lens to mass retail chains, as well as the M&A effect of a sales company in Southeast Asia.

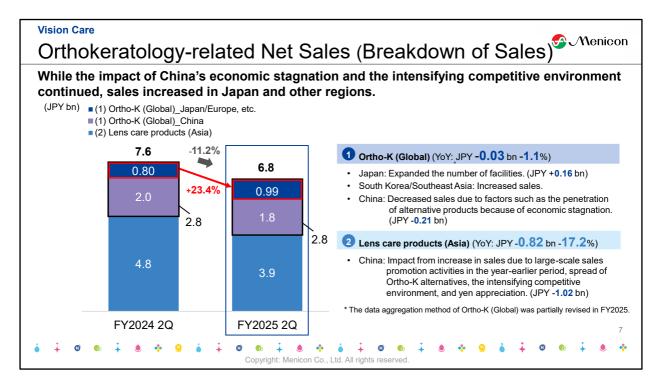
As a result, net sales increased JPY 0.33 bn for the MELS Plan, JPY 0.49 bn for product sales in Japan, and JPY 0.27 bn for overseas on a year-on-year basis.



This chart shows the composition of MELS Plan members and the trend in average monthly fee.

The total number of members decreased as the number of cancellations increased due to the price increases implemented in late June.

On the other hand, the number of 1-DAY lens members increased and the composition ratio of 1-DAY lens also rose, driven by the introduction of OEM products in the silicone-based 1-DAY lens, which continues to see strong demand. The average monthly fee increased reflecting the price increases, and net sales have continued to grow.



Net sales of "Orthokeratology-related" business decreased by JPY 0.85 bn year on year to JPY 6.8 bn.

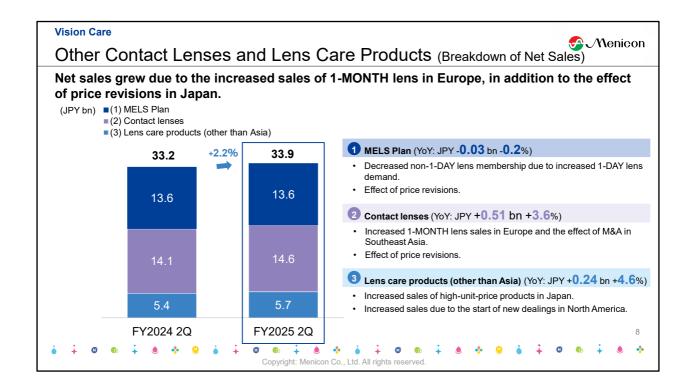
Net sales of orthokeratology lenses were JPY 2.8 bn, remaining almost flat year on year.

In China, net sales declined due to intensifying competition, while net sales outside China increased.

In Japan, the increase in the number of facilities contributed to the growth in net sales.

"Lens care products (Asia)" segment includes net sales of lens care products in the Asian region.

There was no significant change in the competitive environment in China compared with the first quarter, but the appreciation of the Japanese yen against the Chinese yuan was one of the factors leading to the decrease in net sales.

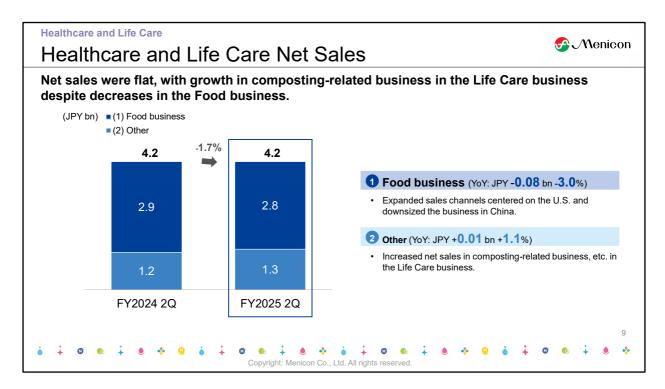


Net sales of "Other Contact lenses and Lens care products," excluding 1-DAY lens and Orthokeratology-related business, increased by JPY 0.7 bn year on year to JPY 33.9 bn. For "MELS Plan" excluding 1-DAY lens, although demand for conventional lenses such as RGP lenses continued to decline, the effect of price increases contributed to

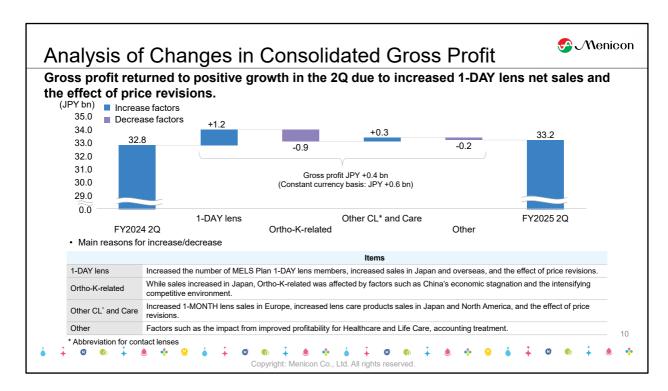
In Contact lenses, net sales increased due to the expansion of 1-MONTH lens sales in Europe and the M&A effect in Southeast Asia.

maintaining flat net sales.

In "Lens care products (other than Asia)," net sales increased owing to the expansion of sales of high-unit-price products in Japan, as well as the start of sales through new channels in North America.

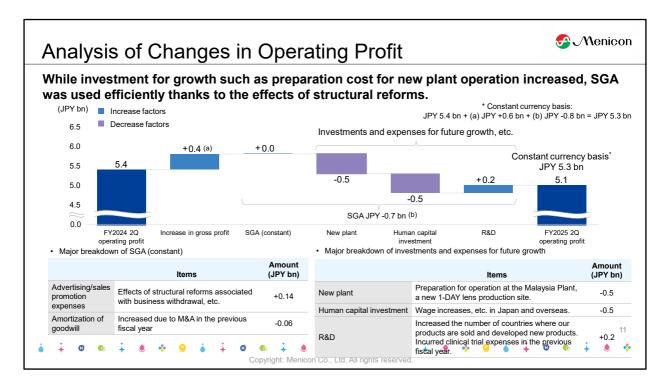


Net sales of the Healthcare and Life Care Business decreased by JPY 0.07 bn year on year to JPY 4.2 bn. While net sales of the Food business declined, net sales increased in the Life Care business, particularly in the composting-related business within this area.



This chart shows the factors contributing to changes in gross profit compared with the same period of the previous fiscal year.

Although there was a negative impact on gross profit from the decline in net sales of "Orthokeratology-related" business, gross profit increased by JPY 0.4 bn year on year, mainly due to the expansion of sales of "1-DAY lens" and "Other Contact lenses and Lens care products," as well as the effect of price increases.

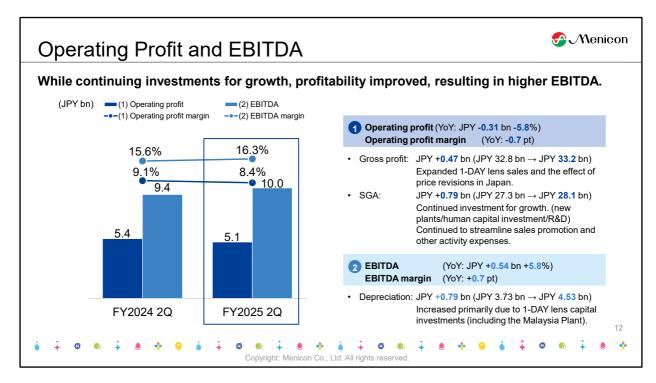


This chart shows the factors contributing to changes in operating profit compared with the same period of the previous fiscal year.

SGA is divided into constant expenses and investments and expenses for future growth.

Constant expenses remained flat year on year, reflecting the improvement in profitability resulting from business withdrawals and structural reforms implemented in the previous fiscal year.

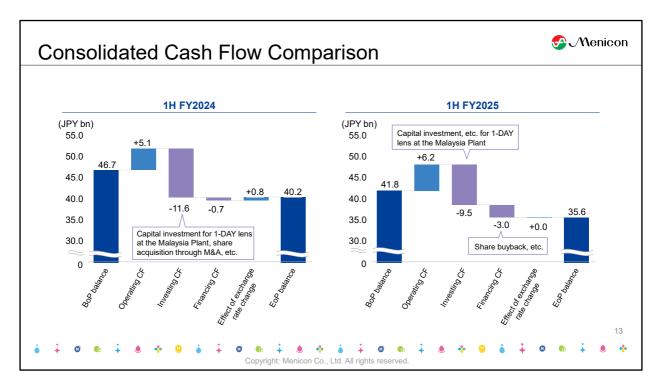
The increase in investments and expenses for future growth was mainly due to preparations for operation at the Malaysia Plant and human capital investment such as employee wage increases.



Let me explain operating profit.

Operating profit decreased year on year, mainly due to the increase in depreciation associated with capital investment in 1-DAY lens, including the Malaysia Plant.

On the other hand, EBITDA increased, indicating an expansion of our fundamental profitability.



This chart shows the cash flows.

Operating CF increased due to the expansion of business profitability, strengthening the our fundamental cash generation capability.

Meanwhile, as we remain in the investment phase, investments for growth such as expansion of production capacity continued.

In addition, due to share buyback and other factors, financing CF was negative, and although the end-of-period (EoP) balance declined compared with the beginning-of-period (BoP) balance, we have maintained a sound financial position.



II. Consolidated Financial Results Forecast and Outlook for FY2025

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From here, I will explain the consolidated financial results and outlook for FY2025.

2Q results were largely in line with	expectations. Cor	ged from May.			
(JPY mn)	FY2024 Results*	FY2025 2Q Results	FY2025 Forecast	Progress rate	
Net sales	121,491	61,480	125,000	49.2%	
Cost of sales	56,456	28,205	58,900	47.9%	
(Cost of sales ratio)	46.5%	45.9%	47.1%	_	
Gross profit	65,034	33,275	66,100	50.3%	
SGA	55,022	28,106	55,900	50.3%	
(SGA ratio)	45.3%	45.7%	44.7%	_	
Operating profit	10,012	5,168	10,200	50.7%	
(Operating profit margin)	8.2%	8.4%	8.2%	_	
EBITDA	18,457	10,003	19,200	52.1%	
(EBITDA margin)	15.2%	16.3%	15.4%	_	
Ordinary profit	9,567	5,016	9,500	52.8%	
Profit attributable to owners of parent	5,597	3,153	5.800	54.4%	

Net sales, gross profit, and each of the other profit line items below gross profit progressed generally in line with our internal plan during the second quarter.

Accordingly, the full-year forecast for consolidated financial results remains unchanged from the announcement made on May 14.

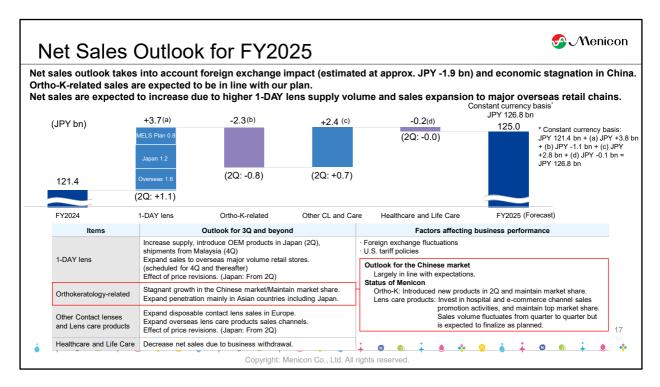
(JPY mn)	FY2024 Results	FY2025 2Q Results	FY2025 Forecast	Progress rate
Net sales	121,491	61,480	125,000	49.2%
Vision Care	112,327	57,278	116,100	49.3%
1-DAY lens	30,940	16,497	34,700	47.5%
Japan_MELS Plan	22,458	11,533	23,300	49.5%
Japan_Product sales	5,740	3,273	7,000	46.8%
Overseas	2,742	1,689	4,400	38.4%
Orthokeratology-related	14,889	6,800	12,500	54.4%
Other Contact lenses and Lens care products	66,496	33,980	68,900	49.3%
Healthcare and Life Care	9,163	4,202	8,900	47.2%

This chart shows the progress of net sales against the fullyear forecast.

The progress is generally in line with expectations.

For "1-DAY lens," net sales have started to expand as expected, driven by the increase in supply volume and the effect of price increases.

In addition, sales to major global mass retail chains and the recovery of sales in China are progressing, and we expect the full-year results to be in line with the forecast.



This chart shows the factors behind the year-on-year changes in net sales forecast.

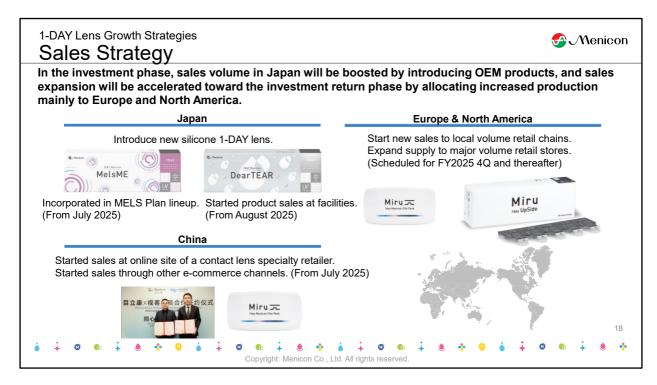
For "1-DAY lens," we expect an increase in net sales driven by the increase in supply volume through an increase in production and the introduction of OEM products.

In addition, as it becomes possible to allocate our products for overseas markets, we anticipate sales expansion mainly to major global volume retail stores.

For the "Orthokeratology-related" business, we do not expect significant changes in the situation in China, and we continue to foresee the business progressing in line with the plan for the full year. Meanwhile, in Asian regions outside China, we expect market growth to continue and will further promote market penetration and market share expansion.

For "Other Contact lenses and Lens care products," we expect net sales to increase due to the effect of price increases, solid 1-MONTH lens sales in Europe, and the expansion of lens care product sales in North America.

For "Healthcare and Life Care," we expect a decrease in net sales due to the impact of certain business withdrawals and other factors.



Let me explain the growth strategy for "1-DAY lens."

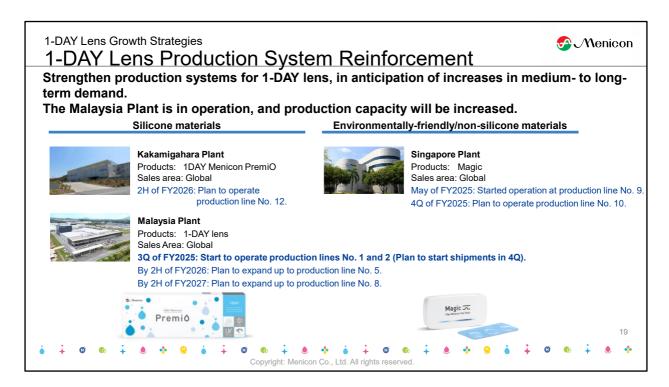
Demand for 1-DAY lens remains strong globally, and we are strengthening our production system to support sales expansion. In the Japan market, to address the supply shortage during the investment phase, we have introduced OEM products for silicone-based 1-DAY lens.

This fiscal year, we aim to increase new MELS Plan members and expand product sales in Japan, mainly through OEM products.

In Europe and North America, we expect to expand sales of our silicone-based 1-DAY lens mainly through major volume retail stores from the fourth quarter onward.

For non-silicone-based 1-DAY lens, we will continue to promote sales by leveraging its strengths, including "SMART TOUCH" feature that allows users to handle lenses without touching the inner surface, and its environmentally conscious design that reduces plastic usage.

In the China market, we will focus on building our own brands through e-commerce sales channels.



Next, I will explain the strengthening of the production system that supports these sales strategies.

For 1-DAY lens, the Malaysia Plant began operations at the end of October.

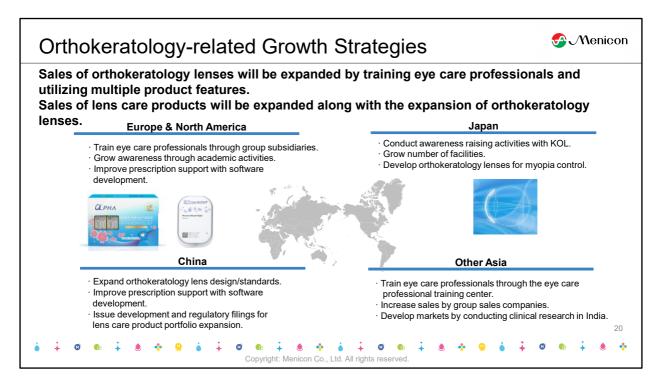
Currently, two production lines are in operation, and we plan to gradually increase the operating rate.

Shipments from the Malaysia Plant are scheduled to begin around the fourth quarter.

In addition, preparations are underway to add three more production lines by the second half of FY2026 and another three lines by the second half of FY2027.

From FY2027 onward, during the "Investment Return Phase" in which the Malaysia Plant is expected to begin full-scale operation and strengthen its supply capacity, we expect to achieve a stable supply in line with demand.

In particular, the expansion of supply to major overseas mass retail chains is expected to drive the global sales strategy for 1-DAY lens. For non-silicone-based 1-DAY lens, we plan to start operation of one additional production line in the fourth quarter of this fiscal year.



Next, I will explain the growth strategy for the Orthokeratologyrelated business.

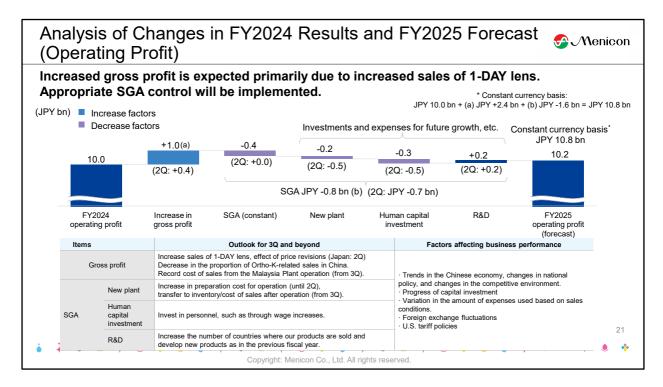
We are strengthening the global expansion of orthokeratology lenses and working to increase the number of prescriptions and broaden our user base.

Through awareness-raising activities and training for eye care professionals, we are expanding the base of prescribers while also enhancing prescription support through the development of dedicated software.

In markets such as China, where product penetration is progressing, we will leverage the characteristics of multiple products to appeal to a broader range of users.

Market growth is expected in other Asian regions as well, given the large myopic population, and we will continue to promote brand awareness and expand sales channels in markets such as Japan and Singapore as well.

For lens care products, as demand is expected to grow alongside the increase in orthokeratology lens users, we will promote sales expansion in conjunction with lens sales.



Next, I will explain the outlook for operating profit for FY2025. First, regarding gross profit, in addition to the decline in the sales composition ratio of Orthokeratology-related products in China, we expect to record expenses associated with the start of operations at the new Malaysia Plant.

On the other hand, the increase in supply volume of 1-DAY lens is expected to drive the growth in gross profit through net sales expansion.

Next, regarding SGA, with the start of operations at the Malaysia Plant, a portion of expenses previously recorded as SGA will shift to cost of sales, and we also expect promotional activities to expand sales of 1-DAY lens. As a result, we expect to achieve operating profit of JPY 10.2 bn for the full year, in line with our initial forecast.

First half results:	"1-DAY lens + Other CL driven by factors such a On the profit side, EBIT	as the s	sales exp	ansion of 1-	DAY len	s glob	ally.		_	th,	
Second half outloo	bk: Transitioning from the "i achieve our financial re Malaysia Plant and the	sults fo	orecast th	rough the co	ommend	emen	t of	operati	ions at	the	
		2Q R	tesults	YoY	Fu	II-year					
Ne	et sales	JPY 6	61.4 bn	+1.5%	JPY	125.0		,			
Vision	Care Business	JPY 5	57.2 bn	+1.7%	JPY	116.1 I	on (4	9.3%)	_		
1-DAY	lens + Other CL and Care	JPY 5	50.4 bn	+3.8%	JPY	103.6	on (4	8.7%)	_		
Orthol	keratology-related	JPY	6.8 bn	-11.2%	JPY	12.5	on (5	64.4%)	_		
Health	care and Life Care Business	JPY	4.2 bn	-1.7%	JPY	8.9	bn (4	7.2%)			
Opera	ating profit	JPY	5.1 bn	-5.8%	JPY	10.2	on (5	0.7%)			

This concludes the overview of the financial results up to the second quarter of FY2025 and our outlook going forward.

In the first half, both "1-DAY lens" and "Other Contact lenses and Lens care products" grew at a pace comparable to the market, driven by the expansion of 1-DAY lens sales globally.

Each level of profit progressed smoothly, supported by the effect of price increases, and EBITDA increased year on year.

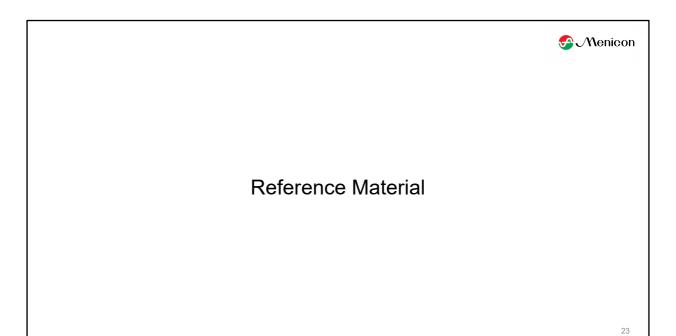
In the second half, although we expect a temporary rise in the cost of sales ratio associated with the start of operations at the Malaysia Plant, this is viewed as a transient factor tied to the future expansion of supply capacity.

We also plan to strengthen 1-DAY lens sales activities both in Japan and overseas.

Accordingly, we expect to achieve operating profit of JPY 10.2 bn and EBITDA of JPY 19.2 bn for the full year, in line with our initial forecast. By steadily enhancing production capacity and expanding global sales channels, we aim to accelerate the transition from the "Investment Phase" to the "Investment Return Phase" and strengthen the foundation for sustainable growth.

That concludes my presentation.

Thank you very much for taking the time to join our financial results briefing today.

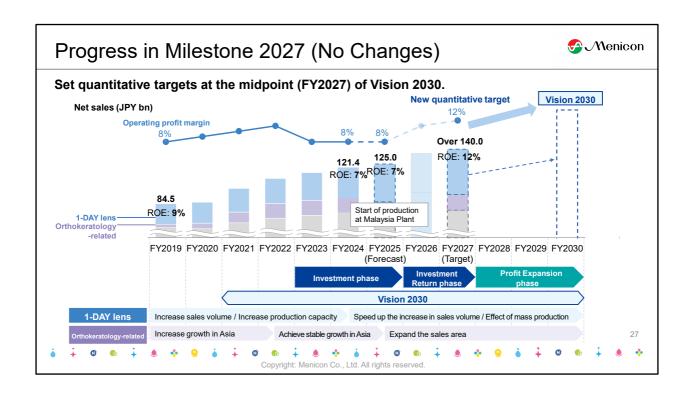


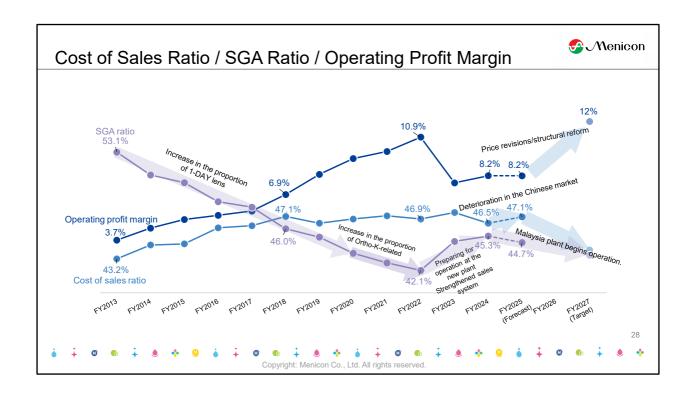
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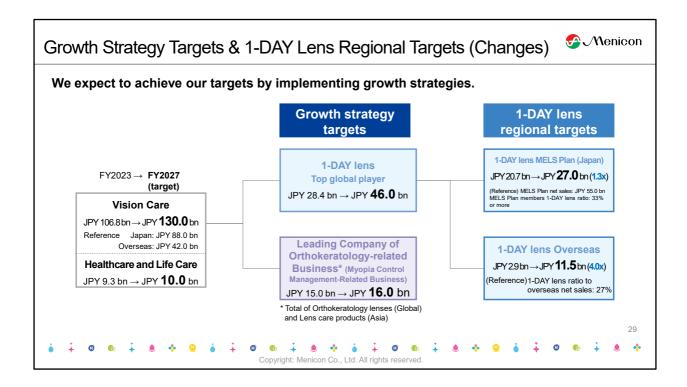
(JPY mn)	March 31, 2025	September 30, 2025	Change		(JPY mn)	March 31, 2025	September 30, 2025	Change
Cash and deposits	42,046	35,827	-6,219	Capital investments, share buyback, etc.	Notes and accounts payable - trade	6,419	6,016	-40
Notes and accounts	13,641	14,294	+653		Short-term interest - bearing debt	3,234	6,869	+3,63
receivable - trade					Accounts payable - other	7,381	4,202	-3,178
Inventories	21,218	22,530	+1,311		Other	9,457	10,578	+1,120
Other	5,762	5,409	-353		Current liabilities	26,492	27,666	+1,174
Current assets	82,669	78,061	-4,607		Long-term interest -	71.857	69.861	-1.99
Property, plant and equipment	83,064	88,080	+5,016	Capital investment for 1-DAY lens plants, etc.	bearing debt Other	3,111	2,979	-133
Intangible assets	15,595	14,737	-858		Non-current liabilities	74,968	72,840	-2,12
Investments and other assets	6,261	6,184	-76		Total liabilities	101,460	100,507	-95
Non-current assets	104,921	109,002	+4,081		Total net assets	86,129	86,557	+42
Total assets	187,590	187,064	-526	September 30	. 2025			
Equity ratio		45.9% C	ash and depos	· · · · · · · · · · · · · · · · · · ·	35,827			
Net D/E ratio		0.5 Ir	nterest-bearing	debt 7	76,731			

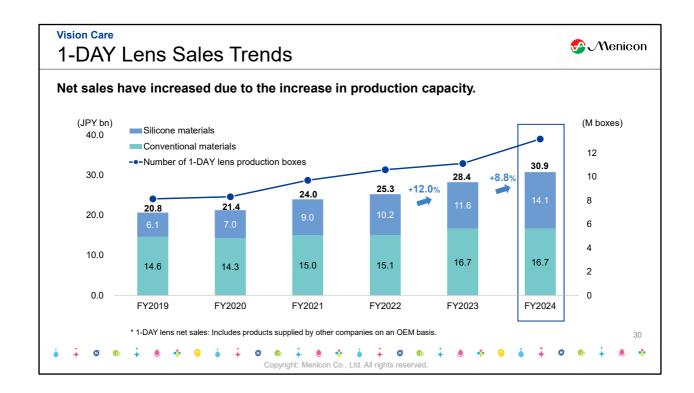
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EBITDA	18,457	19,200	+4.0%
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Ordinary profit	9,567	9,500	-0.7%
Profit attributable to owners of parent	5,597	5,800	+3.6%
(Reference) When excluding foreign exch	nange impact, net sales	are expected to increa	se by 4.4%.

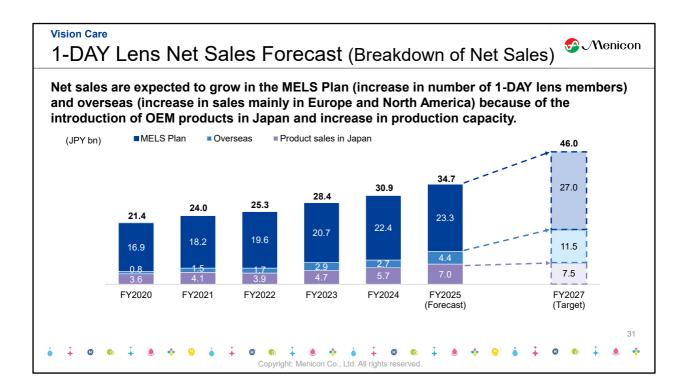
(JPY mn)	FY2024	FY2025 Forecast	YoY	YoY (Constant currency basis)	
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1-DAY lens + Other Contact lenses and Lens care products	97,437	103,600	+6.3%	+6.9%	
MELS Plan	49,783	51,100	+2.4%	-	

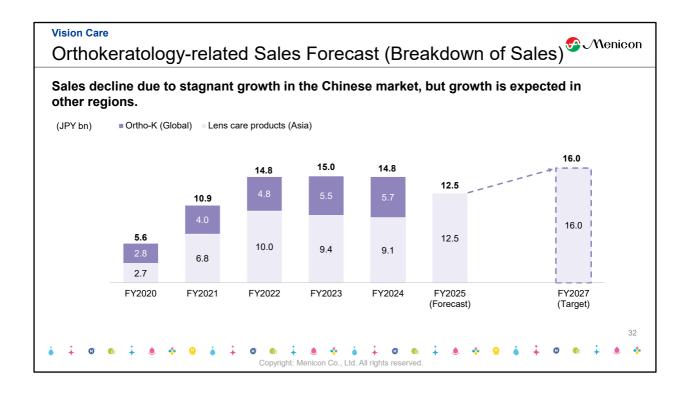












Healthcare and Life Care Menicon Expanding Our Business Domain In FY2024, we reviewed the business portfolio from the perspective of growth, profitability, and efficiency. Going forward, we will aim to create a second pillar of business while remaining conscious of capital profitability. Healthcare Life Care **Veterinary Medical** Food **Development and Sales** Development and Sales **Development and Sales Development and Sales Development and Sales** Clinics / e-commerce For farming and For hardware stores. For food supermarkets / For clinics For veterinary hospitals sales, etc. stockbreeding e-commerce sales, etc. / e-commerce sales, etc. · Motile sperm isolation device Pregnancy Composting · Lawns, etc. Fresh fish and rice Intraocular lenses. supplements Facilitating Material contact lenses and (exported) Dry goods, etc. (imported) surgical equipment Other femtech Rice straw offerings, etc. decomposition for animals accelerator, etc. Supplements for 33 animals, etc. • **€** . Ø Copyright: Menicon Co., Ltd. All rights reserved



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